

2023 IEEE/ASME International Conference on Advanced Intelligent Mechatronics

The Westin Seattle
1900 5th Avenue, Seattle, Washington, USA
June 27-July 1, 2023

Contract and Agreement for Sponsors/Exhibitors

_____, hereafter called the **Exhibitor** or **Sponsor** wishes to enter into a contractual agreement with the **2023 IEEE/ASME International Conference on Advanced Intelligent Mechatronics (AIM)**, hereafter called the **Management** in order to be a:

Gold Sponsor — \$5,000 (U.S.)

- Company/organization logo (320x100 pixels, non-animated, minimum 300 dpi resolution) and link, name, and 200-word description on conference website and in the printed conference program
- Flyer or brochure insert in conference registration packet
- Two complimentary conference registrations (\$2,000 value!)
 - One 10'X10' exhibition booth OR
 - One additional complimentary conference registration
- A special session organized by the sponsor on a topic of the sponsor's choosing (that is relevant to the conference). The session will be listed in the conference program book and website. The special session will be one hour long. Food and beverage costs for lunch will be the sponsor's responsibility.

OR:

Silver Sponsor — \$3,000 (U.S.)

- Company/organization logo (320x100 pixels, non-animated, minimum 300 dpi resolution) and link, name, and 200-word description on conference website and in the printed conference program
- Flyer or brochure insert in conference registration packet
- One complimentary conference registration (\$1,000 value!)
 - One 10'X10' exhibition booth OR
 - one additional complimentary conference registration

OR:

Bronze Sponsor — \$1,500 (U.S.)

- Company/organization logo (320x100 pixels, non-animated, minimum 300 dpi resolution) and link, name, and 200-word description on conference website and in the printed conference program
- Flyer or brochure insert in conference registration packet

Reception Sponsor — \$5,000 (U.S., see Terms and Conditions for details)

The exhibitor also requests:

- One additional full registration (excludes paper submissions) — \$350 (U.S., see Terms and Conditions for details)
- Additional Exhibit Booths — \$1,500 per booth (U.S., see Terms and Conditions for details) Please indicate the number of additional booths required:

All sponsorship levels also receive the benefit of sponsor recognition/short company description in the front matter of the final program (both printed and USB stick), however this can only be guaranteed if contract, payment and digital materials associated with sponsorship level are all received by **due date** March 1, 2023.

Location and Dates

The 2023 IEEE/ASME International Conference on Advanced Intelligent Mechatronics will be held at The Westin Seattle, 1900 5th Avenue, Seattle, Washington 98101 USA from June 27-July 1, 2023.

Terms and Conditions: AIM 2023 Exhibits

Note that while all Exhibitors are Sponsors, all Sponsors are not necessarily Exhibitors. Sponsors have the option of being an Exhibitor by making the choice of Silver or Gold sponsorship above, selecting to have an exhibits booth, and by accepting the terms and conditions set forth by this agreement.

1. Purpose and Arrangement of Exhibits

The purpose of the exhibits is to provide conference participants an opportunity to discover and learn about current and future technologies, instrumentation, software tools, and technical/educational literature related to the general area of automatic control. At the same time, the Exhibitor is provided a venue to promote their brand, to advertise and sell their products and services, or to recruit professional talent – this is all to the mutual benefit of both the conference participants and the Exhibitor.

2. Exhibit Space Rental

Rental of exhibit space is only an option of either Silver or Gold sponsorship levels. Additional exhibit booth rentals are only available to either Silver or Gold Sponsors. The standard exhibit rental space includes a floor area within the exhibits hall of 10'x10' with 8 foot high back wall drape, 3 foot high side rail drape, one 6 foot skirted table, two side chairs, one 7"x 44" Exhibitor Identification sign, and one waste basket (all dimensions are approximate). All other aspects of the exhibit are to be provided by the exhibitor. The space shall be rented from 2:00 p.m. Tuesday, June 27, 2023 through noon Friday, June 30, 2023. The Exhibitor may set up the exhibit at any time during the hours the space is rented and shall be allowed to write sales orders. It is expected that the exhibit booth shall be vacated by 1:00 p.m. Friday, June 30, 2023.

Payment by check should be made payable to “**2023 IEEE/ASME International Conference on Advanced Intelligent Mechatronics**” and sent to

Prof. Kam Leang
Department of Mechanical Engineering
1495 East 100 South
Salt Lake City, Utah 84112

For other means of payment, including by credit card, please contact Prof. Leang via email and copy Exhibits Chair Prof. Yu (kyu@binghamton.edu).

If the Sponsor cancels participation as an Exhibitor, such cancellation shall be considered a default of this contract on the Sponsor’s part and all monies paid by the Sponsor shall be retained by the Management as liquidated damages.

3. Industrial Sponsorship

Sponsors shall agree to all terms and conditions as stated in this contract regarding exhibit space rental and brochure insertion. The sponsor shall submit payment by the due date in the amount specified by the options chosen above.

4. One additional registration

Each sponsor can add one additional full registration at \$350. Please check the box on the form above for this additional full registration.

5. Opening/Closing Reception Sponsorship (first come, first serve)

The reception sponsor shall enclose payment with this contract in the amount of four thousand dollars (\$5,000 U.S.) This option includes the following:

- Brochure insert in registration package
- Company slide show will run during the reception (on mute mode)
- Company logo/link on Sponsors/Exhibitors pages (160x50 pixels, non-animated), 200 word description
- Company name prominently displayed in the reception area
- Two complimentary conference registrations (in addition to any complimentary registration from Gold or Silver sponsorship)

Reception Sponsorship can be selected by itself or combined with one of the other levels of sponsorship (silver & gold). Reception Sponsorship by itself does not include rental of an Exhibit Booth space. Availability is either for opening or closing reception at the conference.

6. Liability and Insurance/Loss or Damage

Exhibitor agrees with Management that the Management shall not be liable for

losses, damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of use, occupancy, and enjoyment of exhibit space by the Exhibitor or any person thereon with the consent of the Exhibitor, and that the Exhibitor will indemnify and hold harmless the Management from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence or breach of obligation by the Exhibitor, its employees or its representatives. Furthermore, the Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend as same and hold harmless the Management and the individuals serving on its operating committee, its member societies (ASME, IEEE,) and The Westin Seattle, 1900 5th Avenue, Seattle, Washington 98101 USA, and its employees and agents from all claims, losses and damages to persons or property, governmental charges of fines and attorney's fees arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or part thereof, excluding any such liability caused by the sole negligence of The Westin Seattle, 1900 5th Avenue, Seattle, Washington 98101 USA, and its employees and agents.

7. Inability to Perform

If the Management should be prevented from holding the exposition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy the exhibit space due to circumstances beyond its control, the Management shall refund to the Exhibitor the amount of the rental paid by the Exhibitor, and the Management shall have no further obligation or liability to the Exhibitor.

8. Exclusive Exhibit Services Contractor - Drayage

The Exhibitor is responsible for the storage of all their exhibit materials with the Exhibits Service Contractor exclusively selected and contracted by Management. Any services required by the Exhibitor from the Exhibits Service Contractor that are not specified within this agreement will be paid for by the Exhibitor directly to the Exhibits Service Contractor. The Exhibits Service Contractor will be communicated to the Exhibitor no later than March 1, 2023.

9. Amendments

These regulations have been formulated in the best interests of the Exhibitor as well as Management and the cooperating societies. All matters and questions not covered by these regulations are subject to the decision of Management. The Management may amend the regulations at any time and all amendments that may be made shall be equally binding on all parties affected by them as by the original regulations.

Company information: Please complete the following

Name (primary point of contact)	
Department	
Mailing Address	
Telephone	
Mobile Phone	
Fax	
Email	
Please list the names of all persons requiring conference badges (include/exclude the primary point of contact as appropriate.)	

Signed and accepted by Sponsoring Company Representative (Sponsor)

Date

Kaiyan Yu for 2023 AIM (Management)

Date

Web link request: If you would like to link to your organization's web site from the 2023 AIM home page, please enter the link to your site below. The link shall be added as soon as the signed form is received.

http://

Please return signed contracts (preferably by email) to

Prof. Kaiyan Yu (kyu@binghamton.edu)
Exhibit and Special Session Chair, 2023 AIM
Department of Mechanical Engineering
State University of New York at Binghamton
Binghamton, New York

NOTE: Early Signing Incentive: Company logo with web hyperlink to exhibitor home page will be posted on the 2023 AIM home page within five days of this signed sponsor contract (please attach company logo in email). Regardless, a signed contract along with payment and all relevant digital materials based on sponsorship level must be received by **March 1st, 2023** to guarantee sponsor advertising material will be included in the final program.